

# Government Market Research Course

Helping Government and Industry Create Innovative Acquisition Business Solutions for the Future



[www.aeanet.org](http://www.aeanet.org)

March 9, 2005

9:00 AM - 3:30 PM

Intel Corporation  
5200 NE Elam Young Pkwy  
Hillsboro, OR 97124-6463

Free for all federal, state and  
local government officials.

For more info & to register visit:  
[www.aeanet.org/oregongov](http://www.aeanet.org/oregongov)



James D. Bartha  
Chief of Contracting Office  
U.S. Department of Transportation  
Maritime Administration  
Western Region

Hear how Intel Capital, the venture arm of Intel Corporation, does their own market research process prior to investment in emerging technology and how this parallels the federal acquisition process. Discuss with private sector executives common issues and challenges facing Industry and the Government Acquisition process.

Receive a demonstration on the AeA Member Directory, a market research tool featured on ACQnet.gov and endorsed by U.S. Department of Transportation and the U.S. Coast Guard. The AeA Member Directory is available free to all federal, state and local government procurement officials.

***\* This DOT/AeA class may qualify for 8 hours of continuing education training credits for U.S. Government COTRs or Acquisition Specialists.***

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